

# SportDMM

Attitude determines aptitude and altitude.

Annually, half yearly, quarterly or seasonally but make it a MUST!

**“We have been working with the team to deliver a new internal process, and we have succeeded to gain insight that goes beyond intuition. I was genuinely skeptical until the changes we implemented worked!”**

GM – Sports Club

At SportDMM we provide any Sports club of any size access to an aptitude diagnostic tool that allows you to succeed and measure change :

*The SportDMM team supported our needs above and beyond what we could have hoped for.*

*Everyone in the sports world can gather data, but never put wellbeing & data together to really measure and drive Marginal Gain. To make the difference.*

*The analysis we received enabled us to understand implications, critical changes and drive strategic decisions with confidence. Investing money in this manner and over the recommended time allowed us to focus in on our issues with a clarity we have not had before across the organisation.*

*Looking at Management, Coaching, and Training methods versus results and team dynamics and wellbeing. The PAR report was accessible via the internet, on PC/Mac tablet and Smartphone meaning we had updates in real-time, anytime.*

*It changed the way we looked at what we should do next as a club*

*Manager*

## What is the Industry saying about SportDMM?

**"The game might not be ready for it - the managers might not want to embrace it, but we need it" John Salako, Ex England & Crystal Palace Player**

**"This is cutting edge technology that will change the way wellbeing is managed in the future - I'm looking forward to seeing the impact" Football Agent - Wasserman group**

**"Having been part of football, and now heavily involved with the Cricket world I can see how this tool will and should be used in the future across a wealth of sports" Former Burnley FC Chief Exec, and FA advisor & Vice Chair of Yorkshire Cricket Foundation - Dave Edmundson**

**"The Wellbeing of players will form a crucial part of sport as we move forward - this could be the answer" Neil Doncaster - Chief Executive - Scottish Premier Football League**

